

# ARE YOU MISSING MOST of what your employees have to offer?



Organizations are good at identifying the skills and experience needed – and they hire and manage to *the job*.

Yet, they often fail to recognize and leverage each individual's "hidden" strengths and talents.

Leaders today are pressured to drive results in the face of great uncertainty, shrinking resources, and escalating fears. No one can afford to waste the talent that's right in front of them.

**Strengths at Work™ is a down-to-earth approach that:**

- gives you and your team immediate insight into each person's strengths.
- shows you how to leverage those strengths to drive improved results.
- strengthens communication to build cohesive, high performing teams.

**Imagine that you knew your people and their strengths so well that you could:**

- quickly determine who should do what work to achieve the fastest, best results.
- engage their full potential and energy by tapping into their *natural* strengths.
- build your bench without adding resources.
- improve confidence and execution by coaching to strengths instead of weaknesses.
- reduce problems and resolve conflicts quickly.
- create a unique competitive advantage.

Created by a team of professionals with over 60 years of experience in talent acquisition, training, management, and organizational development, *Strengths at Work* gives leaders easy-to-use tools to:

- identify each person's natural strengths.
- discover how these strengths are at work – professionally and personally.
- recognize potential limiting behaviors associated with their strengths.
- create individual and team action plans based on their new insights.

**Employees who understand and value their own strengths and those of their co-workers:**

- exhibit a greater appreciation and tolerance of individual differences.
- communicate more effectively, minimize problems, and resolve conflict quickly.
- demonstrate greater commitment and loyalty.
- get even more done – even faster.



**Strengths at Work is for:**

**Leaders**                      **Coaches**                      **Mentors**  
**Individuals**                      **Trainers**                      **Educators**

**Contact us today to learn more about our:**

- individual card deck of 29 key strengths, plus a self-paced guide.
- advanced and in-depth tool kit for leaders and coaches.
- ready-to-go presentation and participant materials for team sessions.

*inviting the extraordinary!*



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