

“ You cannot teach a man anything; you can only help him find it within himself. ” ~ Galileo

More than ever before, people have a desire to create a brighter future for themselves.

In today's demanding and stress-filled world, bringing that vision to life requires recognizing and leveraging their own unique strengths.



As a coach, your ability to support your clients in achieving their dreams depends upon what they reveal to you – and what you can help them recognize in themselves.

What if you had an easy, powerful way of providing a positive mirror to help people “see” and build upon their strengths?

**Strengths at Work™ is a down-to-earth approach that:**

- gives you an interactive tool to explore each person's strengths and gain immediate insights.
- offers a framework for communication, self-exploration, and growth.
- shows you how to help clients consciously develop and use their strengths to achieve goals.

**Imagine that you knew each client's strengths so well that you could:**

- give people new ways of looking at themselves, their strengths, and the world around them.
- help individuals quickly recognize what's working and what's not – and why.
- coach to strengths instead of weaknesses to improve confidence and execution.
- help them engage their full potential and energy by tapping into their natural strengths.
- support them in identifying rewarding work, environments, and relationships.
- provide them with a sustainable way to navigate the world so they get more of what they want.

**Created by a team of professionals** with over 60 years of experience in talent acquisition, training, management, and organizational development, *Strengths at Work* gives coaches easy-to-use tools to:

- identify each person's natural strengths.
- discover how these strengths are at work – professionally and personally.
- recognize potential limiting behaviors associated with their strengths.
- create individual or group action plans based on their new insights.



**People who understand and value their own strengths and those of others:**

- develop an inner compass to help them make better choices.
- communicate more effectively, experience fewer problems, and resolve conflicts quickly.
- are more open to developing secondary strengths that are key to achieving immediate and long-term goals.
- exhibit a greater appreciation and tolerance of individual differences.

**Strengths at Work is for:**

- Coaches      – Leaders      – Mentors
- Individuals      – Trainers      – Educators

**Contact us today to learn more about our:**

- reusable individual card deck of 29 key strengths, plus a self-paced guide.
- an in-depth companion guide for coaches.
- ready-to-go presentation and participant materials for group sessions.

*inviting the extraordinary!*



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